



Charitable Fund “Act for Ukraine!”

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Dear partners,

I am writing to you on behalf of the Charitable Fund “Act for Ukraine!”. The Fund works to meet the needs of the Armed Forces of Ukraine and to provide humanitarian and rehabilitation aid to the people affected by the Russian invasion.

Every new day of the war in Ukraine takes the lives of innocent people, destroys our cities, separates families and forces Ukrainians to seek refuge in European countries. This pain cannot be described in words. Recently, the Pulitzer Committee awarded the Ukrainian media with a collective award for professional coverage of these tragic events. Our Fund urges for wide publicity - the world must see the crimes of Russia and with a joint effort resist the aggressor, who now threatens the European Union and other civilized countries.

Thus, we initiated exhibitions of photographs about the war in Ukraine “**100 days of the Russian World**”. The events should take place in open main squares in 100 European cities on June 4-5, 2022.

I appeal to you for the support of this initiative and for help in organizing the exhibition in the European cities listed in Annex I to the letter. I would be grateful if you could connect our Fund with the person(s) who could coordinate the preparation of the exhibitions in those cities and would take over the production of photo exhibits based on the models we have prepared. The exhibition brief is in Annex II: the exhibition description may be negotiable and adapted to some city requirements.

I express my respect and appreciate your time and support for Ukraine and Ukrainians.

Looking forward to hearing from you soon.

Sincerely,
Yanina Basysta
CEO
CF “Act for Ukraine!”
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Andorra

1. Andorra la Vella

Austria

2. Graz
3. Linz
4. Vienna

Belgium

5. Antwerpen
6. Brussels
7. Charleroi
8. Ghent
9. Liège

Bulgaria

10. Sofia

Croatia

11. Zagreb

Cyprus

12. Nicosia

Czechia

13. Prague

Denmark

14. Copenhagen

Estonia

15. Tallinn

Finland

16. Espoo
17. Helsinki
18. Tampere

France

19. Bordeaux
20. Lyon
21. Marseille
22. Paris
23. Strasbourg

Germany

24. Berlin
25. Bonn
26. Bremen
27. Cologne
28. Dortmund
29. Dresden
30. Duisburg
31. Düsseldorf
32. Essen
33. Frankfurt am Main
34. Hamburg
35. Hanover

36. Leipzig

37. Munich

38. Nürnberg

39. Stuttgart

Greece

40. Athens

Hungary

41. Budapest

Iceland

42. Reykjavík

Ireland

43. Dublin

Italy

44. Milan
45. Naples
46. Palermo
47. Rome
48. Turin

Latvia

49. Riga

Liechtenstein

50. Vaduz

Lithuania

51. Kaunas
52. Vilnius

Luxembourg

53. Luxembourg

Malta

54. Valletta

Monaco

55. Monaco

Montenegro

56. Podgorica

Norway

57. Ålesund
58. Bergen
59. Oslo
60. Stavanger
61. Trondheim

Poland

62. Kraków
63. Łódź
64. Poznań
65. Warsaw
66. Wrocław

Portugal

67. Lisbon

Romania

68. Bucharest

San Marino

69. San Marino

Serbia

70. Belgrade

Slovakia

71. Bratislava

Slovenia

72. Ljubljana

Spain

73. Barcelona
74. Madrid
75. Seville
76. Valencia
77. Zaragoza

Sweden

78. Stockholm
79. Gothenburg
80. Malmö

Switzerland

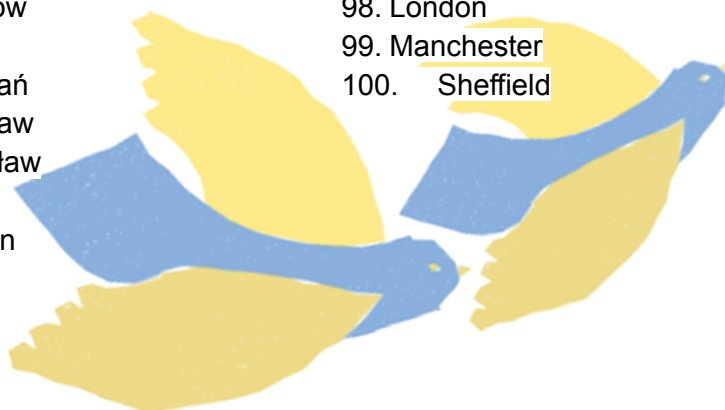
81. Basel
82. Bern
83. Geneva
84. Lausanne
85. Zürich

The Netherlands

86. Amsterdam
87. Eindhoven
88. Rotterdam
89. The Hague
90. Utrecht

United Kingdom

91. Birmingham
92. Bradford
93. Bristol
94. Edinburgh
95. Glasgow
96. Leeds
97. Liverpool
98. London
99. Manchester
100. Sheffield



The EXHIBITION BRIEF

Exhibition title: 100 Days of Russian **WeARld**

Main message: see to feel - visualization of the genocide of the Ukrainians and the consequences of the "russian world" invasion into Ukraine

Product	works of photographers about the events of the war in Ukraine
Exposition	25 - 50 photo exhibits, each of which is a separate story of heroism, pain and indomitability, which can be found by following the QR-code on the site
Target	the European citizens
Printing specification	digital or large-format one-sided printing on a banner canvas with a matte effect, A-1 format (595x841) Output file in .tif format, 200 dpi resolution, 1: 1 layout size, CMYK color model
Additional elements (optional)	fasteners (eyelets) horizontally at the top and bottom, the layout will contain labels

(Prerequisites)

We appeal to people of good will: we are one people, together we defend freedom and common democratic European values. These photos show the consequences of the Evil Empire of Russia invasion into Ukrainian cities and villages. This is what the "prominent" Russian World looks like.

The Ukrainian Army together with ordinary people have been heroically defending Ukraine for 100 days and preventing the Russian military invasion from entering the European Union. We are fighting with weapons in our hands and we call on our European friends: unite, support, help Ukrainians, fight against the darkness of Russian aggression and propaganda.

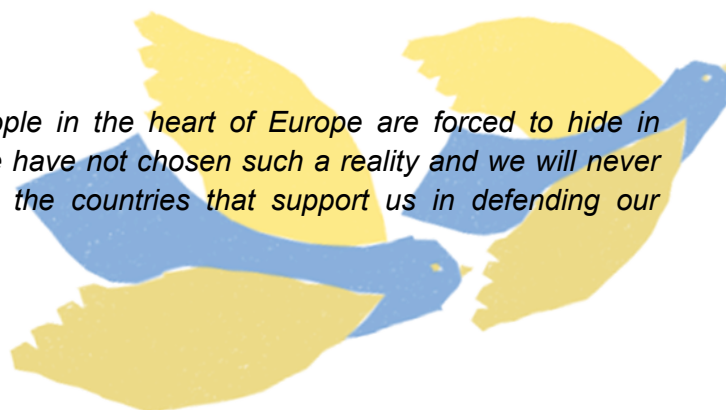
(Key message)

The Charitable Fund "Act for Ukraine!" supported by the Council of European Municipalities and Regions (CEMR) has created an exhibition of photographic evidence of the genocide committed by Russia against the Ukrainian people. We want to show the inhabitants of the European Union and other civilized countries how Russia is trying to wipe out an independent sovereign European state with 80% (according to the latest polls) support of Russian citizens.

(Quote)

Yanina Basysta, CEO of CF "Act for Ukraine!":

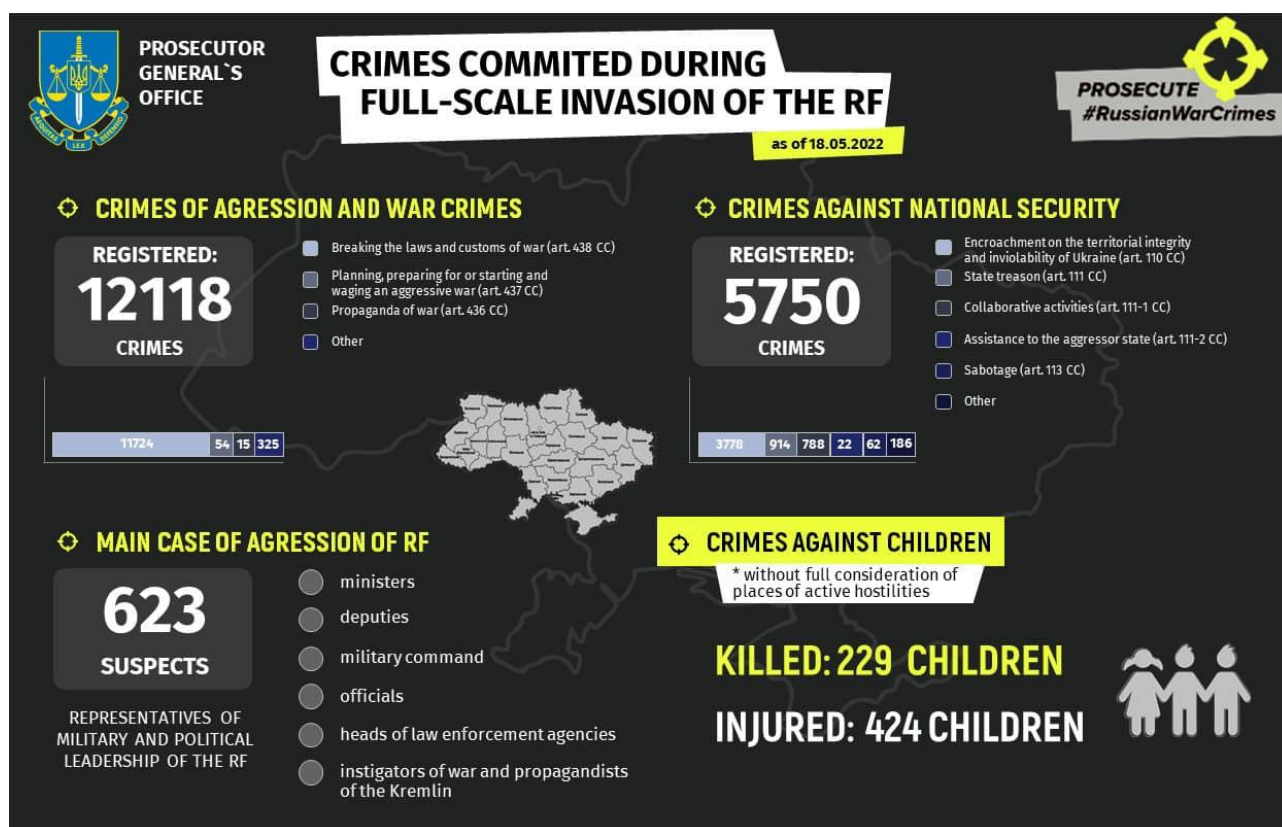
"For the third month in a row millions of people in the heart of Europe are forced to hide in basements, living amid sirens and shelling. We have not chosen such a reality and we will never accept it. We continue to fight and thank all the countries that support us in defending our



Independence and Dignity. Ukraine will rebuild its cities and villages, restore peace, freedom and the right to choose its own future.”

To bring our dream closer we need real physical support: we direct all received donations and other forms of endowment to the Ukrainian Army and injured civilians humanitarian and medical needs. Our goal is to raise 1,000,000 Euros.

By 18th of May since the beginning of the war in Ukraine 424 children have been injured and 229 - killed, tens of thousands of civilians have died, and more than 5.5 million have been forced to seek refuge abroad. The insane enemy damaged 1,635 educational institutions, 144 cultural and religious buildings, 231 medical institutions, 195 factories and enterprises, and one big “Mriya” in English “Dream” - the legendary AN-225 aircraft.



These numbers are increasing every day, every hour, every minute. Right now, somewhere on Ukrainian soil a shell is flying, ammunition is exploding, and a rocket is flying overhead. This happens exactly now at the moment you are reading this text.

(all figures must be updated at the time of delivery of the layout)

Each photo has its own story, which can be found by the QR-code *(leads to the corresponding page of A4U! web-site)*

